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## Transwide, the European Number 1, Goes Global To Meet Customer Demands

*Logistics execution pioneer celebrates opening offices in New York and plans for Asia*

Brussels, Dublin, New York -June 7, 2006 - Transwide, a Wolters Kluwer business and the leading transport execution information hub, has followed strong customer requests for a global solution and made its solution available in the North American Free Trade Agreement (NAFTA) countries through the opening of its new offices in New York. Transwide's single, global solution will allow multinational customers to have a standardized global view on their transport & fulfilment activities, giving them a unique overview of bottlenecks, global KPIs and key information, as to where they can improve their global transport supply chain structures and processes.

Transwide's expansion fits the strategy of parent company Wolters Kluwer, a leading multinational publisher and information services company. Leveraging innovative solutions to new markets is a key area of strategic investment in growth. It is this global outlook that makes Transwide such an indispensable tool for its customer base, which includes many global organizations searching for a standardized global solution.

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Jean-Marc Detailleur, Member of the Wolters Kluwer Executive Board and portfolio-holder for Transwide, commented, "Wolters Kluwer's vision is to be *The Professional's First Choice* for its expert customers. Transwide aims to further carry this vision into new markets for transport execution information. This first step of an ongoing global expansion increases their scope of activities throughout the NAFTA region during 2006 and is to be followed by a planned expansion into Asia during 2007. We are also pleased to announce that the Transwide platform will proudly carry our new global Wolters Kluwer brand into these exciting markets."

Gregory Blondeau, Business Development Director at Transwide, said, "We have slowly been building our activities in the NAFTA region following the needs of our global customers based in the European Union region. The Transwide global expansion has now stepped up a gear with the opening of the New York office, and with the increase of our activities in the United States, we provide the ability for our customers to expand their usage of Transwide solutions across new continents. We have completed a thorough study during the past two years to explore how to best offer Transwide solutions in the NAFTA region, and as a result, we are pleased to launch a globally-compatible Transwide solution tailored to the NAFTA market."

Transwide serves manufacturers in a variety of vertical industries by offering real-time transport execution information to ensure that the flow of supplies, components and finished goods to market is highly efficient. The pioneering solution created by Transwide has seen strong customer growth in recent years, creating a network of more than 2,500 companies and 20000 users on the platform including many household names such as Procter & Gamble, DHL, Danone and Masterfoods.

*Transwide's NAFTA region offices:*

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### **About Transwide**

Transwide, a Wolters Kluwer business, is the largest provider of technology solutions for Transport & Logistics execution worldwide. The company offers a suite of services and applications that enable the electronic communication and visibility of transport orders; pick-up & delivery time slots; transport documents; waiting times; non-conformity or reservations; real time tracking; and electronic signatures. The Transwide network contains more than 2,500 companies and serves carriers and shippers equally.

For more information, see [www.transwide.com](http://www.transwide.com)

### **About Wolters Kluwer**

Wolters Kluwer is a leading multinational publisher and information services company. The Company's core markets are health, corporate services, financial services, tax, accounting, legal, regulation, and education. Wolters Kluwer has annual revenues (2005) of €3.4 billion, employs approximately 18,400 people worldwide and maintains operations across Europe, North America and Asia Pacific. Wolters Kluwer is headquartered in Amsterdam, the Netherlands. Its depositary receipts of shares are quoted on the Euronext Amsterdam (WKL) and are included in the AEX and Euronext 100 indices.

For more information, see [www.wolterskluwer.com](http://www.wolterskluwer.com).

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